



# Group – Ali & Sons Holdings LLC

Established in 1979, Ali & Sons Holdings provided quality services to the Oil & Gas industry. Later it diversified into a conglomerate having a strong presence in the automotive, commercial, oil and gas, retail, construction, property management, hospitality, manufacturing, marine engineering and information technology industries.

The Group's quality work and reputation invited some of the prestigious companies and brands worldwide to join the Group's name as their representatives and

partners. Further, the Group has its own brands and entities that gained significant market share by building on its strength and quality of products and services.

Now it ranks amongst other leading business groups in the UAE in terms of its strong presence in the various industries.





# Ali & Sons Oilfield Supplies & Services Company (ASOS)

Part of the internationally acclaimed Ali & Sons Holding, Ali & Sons Oil & Gas (ASOS) provides the oil & gas sector with vital resources, specialized equipment, carefully engineered products and a vast range of services while delivering outstanding results. The company is a renowned industry frontrunner, supplying an unsurpassed selection of solutions for Oil & Gas, Petrochemical, Water & Power and related industry segments. ASOS offers agency representation, distributorship and sponsorship of foreign companies in addition to joint venture projects and own-risk services.

ASOS head office is located at the center of Abu Dhabi, while its team of highly qualified engineers and experts seamlessly control operations from the 40,000 sqm warehouse in Abu Dhabi Industrial Area which function as ASOS service arm.

Our unwavering commitment to excellence is apparent in all that we do. Our expansion endeavors are executed with the highest levels of experience and professionalism. Our forward-thinking approach keeps us ahead with our innovative offerings.

The company's proven field performance is unmatched. Materials are readily available and meticulously sourced to provide all the necessary requirements from planning to execution. ASOS continues to develop competitive strategies and implement the finest standards in order to further heighten its ongoing success.



# Philosophy

Our work is driven by a belief that ideas can bring about change if approached with creativity. We identify, improvise and endow ideas that provide a mutual sustainable growth for our stakeholders throughout the business lifecycle.

This is why we zealously focus on areas where we believe we can, not only contribute, but add value too. We value our heritage and maintain an exceptionally strong commitment to it.



# Vision

To be a premier conglomerate recognized as a destination of high quality products, superior services and customer care bridging the gap within well developed and stable markets.

# Mission

ASOS is committed to provide customers with high quality products and services through well trained qualified staff and effective processes.



# Who we are/ What we do

## Shaping a new age of the oil & gas industry

ASOS is a steadily evolving organization that efficiently adapts to meet the demands of the rapidly growing and constantly changing market and to accommodate a full range of our client and partner requirements by practicing In-Country Value (ICV). This initiative is a procurement led program which places a focus on local suppliers, the professional advancement of UAE Nationals and heightens the localization of critical functionalities within the oil & gas industry.

Our across the board expertise offers extensive resources and delivers industry insight.

We supply the latest and most advanced products, equipment, spare parts and professional support to oil & gas companies. We offer continued after sales services.

Our services provide oil & gas companies, refineries, industrial and marine corporations with the resources and materials they require.

We proudly represent both local and foreign manufacturers, service companies, mills and specialized suppliers.



# Certifications and Policy Statement



ISO 9001 : 2015

ISO 14001 : 2015

OHSAS 18001 : 2007



# Upstream Division

Our exceptional Upstream Division includes drilling solutions, supplies and services. We aim to keep enhancing our offerings to better the overall market through our expertise and distinctive products.

## Drilling Solutions, Products & Services

Our people are behind the tremendous success of this sector. ASOS continuously implements strategies to strengthen our capabilities and specialized training to keep enhancing the expertise and skillset of our team. Our professionals possess extensive technical, service, sales, engineering and marketing experience. We also believe in developing long-lasting and mutually prosperous relationships with our clients and our partners. Technology has made many advancements and we remain focused on the future of our industry. Our innovative and carefully engineered products provide the right support in several areas.

## Our Products

Drilling Mud Chemicals & Additives

Drilling Rig Equipment & Solutions

Directional Drilling Tools

Completion Equipment

Wellhead and Xmas Tree

Fishing Equipment

Casing and Tubing

CCTV for Hazardous Areas

Crane Safety Solutions

Personal & Fixed Gas Detection Equipment







## Our Services

Air Drilling

Under Balanced Drilling

Directional Drilling

Solids Control Services

Fishing and Down Hole Rental Tools

Mud Engineering Services

Sonic Stimulation and Water/ Oil Screens Systems

Aerated Mud Drilling Services

Manage Pressure Drilling (MPD) Services

Whip-Stock Services

Well Fishing & Milling Services

Cementing Services

Mud Cooling Services

Solid Control Services (Centrifugal Rental)

Drilling Equipment Repair and Maintenance

Drilling Rigs Inspection

Crane Inspection & Load Cell Calibration

Motors Overhaul & Repair

## Downstream Division

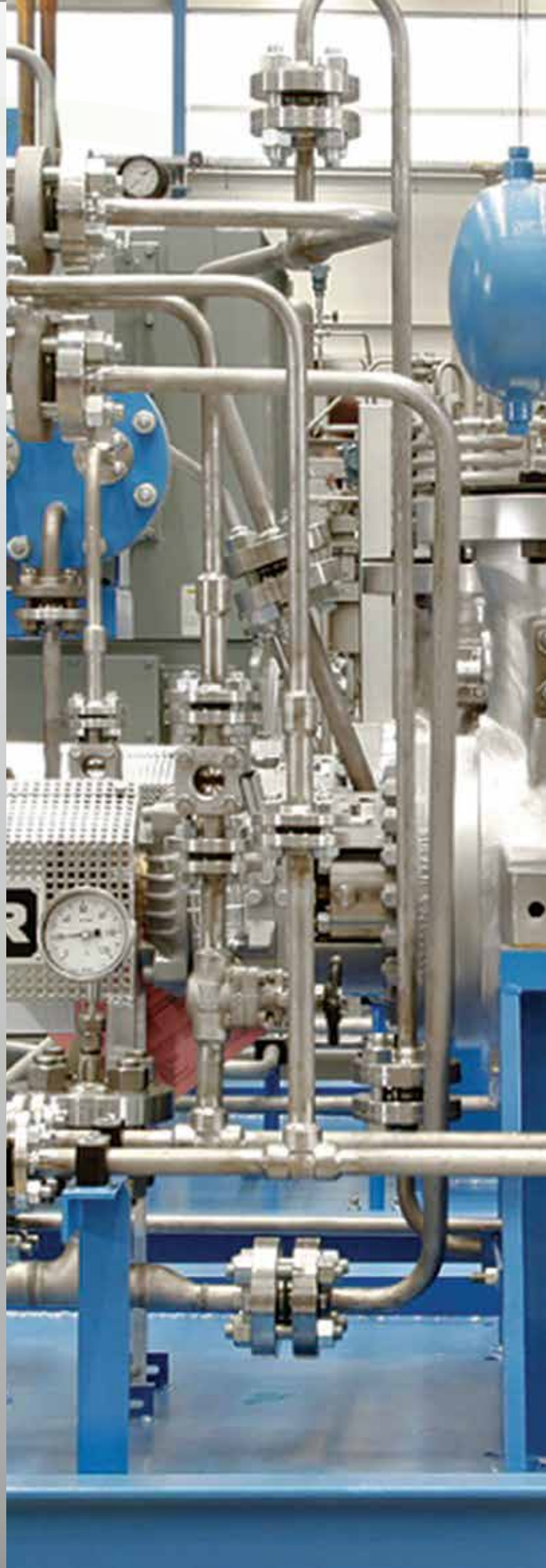
The Downstream division is the power source of ASOS. We offer equipment and solutions for Mechanical, Electrical & Instrumentation and Chemical Process requirements. The division is highly reputed within the industry as a reliable and efficient partner and supplier. Our dedicated team of expert sales engineers are specially trained to operate in this sector and effectively meet industry demands.

*Supplying the  
best solutions for  
enhanced results*

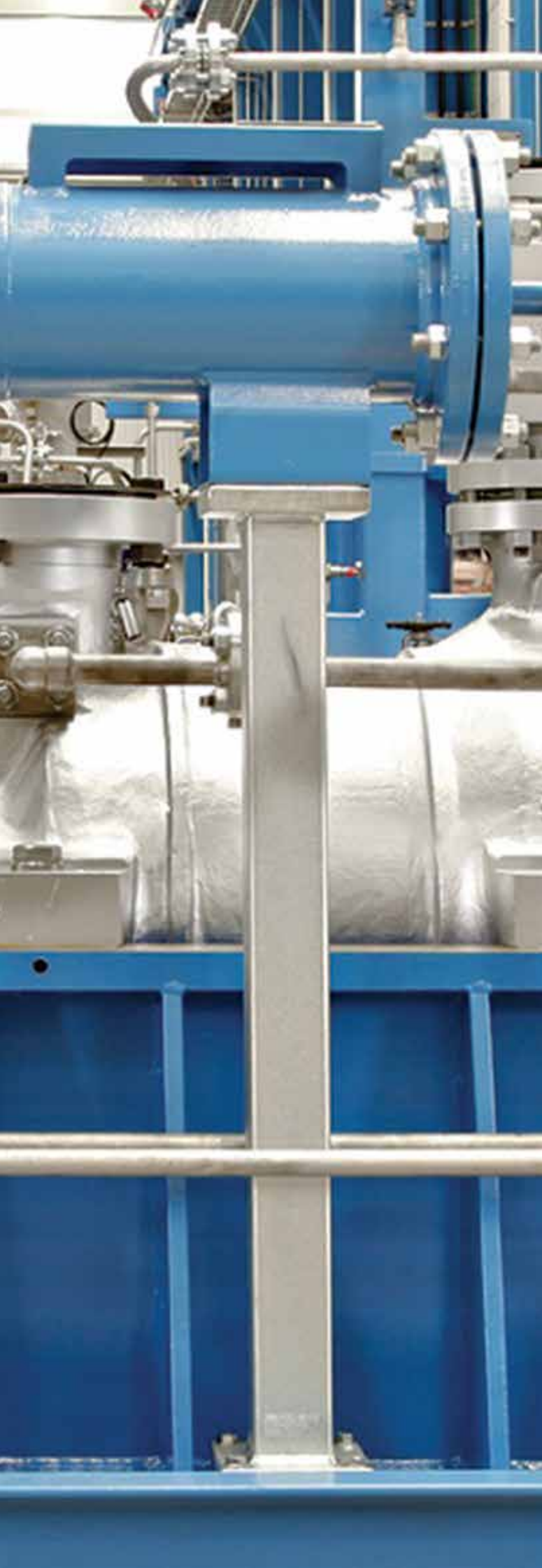
### Mechanical | *Powering the industry*

ASOS Mechanical is reliable partner of choice in the field of rotating, static and piping equipment. Established initially to serve local mega –projects, the division now proudly meets a full range of requirements for operations covering offshore, onshore, gas, refineries and petrochemical projects. Our mechanical division is increasingly developing new products and solutions to service the power generation segment's rising demand for land-based and marine-type gas turbines from 50 KW to 60 MW capacities in stand-by as well as continuous mode operations. Quality and reliability remain a top priority.

We supply rotating equipment, generators, process equipment, piping and valves. It has a solid repute in the field of multi-phase pumping. It also markets centrifugal pumps, reciprocating pumps and cryogenic pumps, in addition to compressor packages, air breathing compressors.







## Our Products

## Our Services

# Downstream Division

## Chemical | *A valuable partner*

As a very specialized area of business, our Chemical segment is equipped to serve as a valuable industry partner with the know-how required to deliver the best quality. We offer a variety of specialty & commodity chemicals as well as process equipment for oil & gas and other industrial customers.

Our team of highly qualified experts and specialists provide value solutions to customers. We supply products from globally renowned manufacturers along with on-site technical support.

### Our Products

Drill Pipe Coatings

Activated Carbon

Production/Treatment Chemicals

Water Treatment Chemicals

Thread Sealing and Locking Compound

Water Treatment Equipment

Rust & Corrosion Inhibitors

Greasers & Lubricants

Degreasers & Cleaners

Oil & Water Leak Detection Systems Supply  
& installation

Column Internals, Demisters and Separators

Filtration Packages

Flame Arrestors

Refinery Catalyst Solution







## Our Services

Water Hydro Testing and Cleaning  
Pipelines

Pipeline Pigging & Cleaning Services for  
Un-piggable Pipelines

UT Inspection of Fired Heaters



# Downstream Division

## Instrumentation & Control | *Expertise, excellence & efficiency*

The Instrumentation & Control department delivers a full portfolio of services such as Training, Field Services, Annual Maintenance Contracts, Software Support Contracts, Repair Services and Consultation.

The division is responsible for automation & control systems, fire & gas systems, ESD systems, SCADA systems, vibration and condition monitoring systems, protection systems, hydraulic/pneumatic control panels, anti-surge controllers, turbine control upgrades and wellhead control packages, noise monitoring equipment and oil in water monitors.

We represent one of the prime manufacturers well known in the European and Middle East markets, offering the highest standards and unmatched quality within the field.

## Our Products

Control Valves

Crane Data Logging Systems

Junction Boxes

Fire & Gas Detection Systems

Vibration Monitoring Systems

Automation & Control Systems







## Our Services

Design and Upgrade Complete Electrical System

I & C Drilling Rig Control Systems Upgrade & Maintenance

System Integration- Industrial, Control & Automation

Programmable Logic Controllers (PLC)

Industrial Application Software

Operator Interfaces

Integrated Networks

Condition Based Monitoring

Safety Products

Motion Control



**Main Office:**

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**Workshop:**

**Ali & Sons Oilfield Supplies & Services Company - Sole Proprietorship LLC (ASOS)**

**Drilling Services & Engineering Division**

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